

GO DIGITAL WEB

Is Online Digital Marketing Agency

We are one of the finest Web Development and Digital Marketing agency for using the latest online marketing techniques and the most sophisticated tools that help your business get a digital edge. Beat your competitors and outshine the crowd with 'Digital Web Technologies' by your side for all your Digital Marketing needs.

*Website Design & Development
Online Reputation Management
Search Engine Optimization
Content Marketing
Social Media Optimization*

Logo Design Packages

BASIC

Logo Design Package

2000 INR

EXCLUSIVE OF ALL TAXES

Logo Design Idea – 1
Logo Revisions – 1
Logo Design Duration – 1 Working Day
Logo Design Format – JPG/PNG
Text Logo

PREMIUM

Logo Design Package

4000 INR

EXCLUSIVE OF ALL TAXES

Logo Design Idea – 2

Logo Revisions – 2

Logo Design Duration – 2 – 4 Working Day

Logo Design Format – JPG/PNG

Logo Source File (PSD)

Custom Graphic

Text Logo

Business Card

Tag Line

Payment Options – 50%- Advance & 50% after Completion

Competitors Logo Analysis

Extra Design

1. Responsive Facebook Cover & Profile Pic
2. Responsive YouTube Cover & Profile Pic
3. Instagram Profile Pic

ADVANCED

Logo Design Package

7000 INR

EXCLUSIVE OF ALL TAXES

Logo Design Idea – 3

Logo Revisions – 3

Logo Design Duration – 2 – 6 Working Day

Logo Design Format – JPG/PNG

Logo Source File (PSD)

Custom Graphic

Text Logo

Business Card

Tag Line

Payment Options – 50%- Advance & 50% after Completion

Competitors Logo Analysis

Extra Design

1. Responsive Facebook Cover & Profile Pic
2. Responsive YouTube Cover & Profile Pic,
3. Letterhead,
4. LinkedIn Cover & Profile Pic
5. Twitter Cover & Profile Cover
6. Instagram Profile Pic

- **This is a standard logo design pricing and as per client's requirements, prices may go up. All payments will be 100% advanced and no refund will be applicable.**

• **Website Maintenance Packages**

BRONZE

10,000 INR

**PER YEAR
EXCLUSIVE OF ALL TAXES**

Website Updates (Text, Photos, Pages, Navigation, Videos, Links)

Maximum 5 Updates

Technical Support Duration

5 Hours per Month

Work Completion Time

3 Business Days

New Product Upload

Extra Charges

Domain & Hosting Assistance

No

Website Customization Works

Extra Charges

Website Health Check

Monthly

Image Optimization

Extra Charges

Code Optimization

Extra Charges

WordPress Core & Plugin Update

Extra Charges

Theme Updates*

No

Website Speed Optimization

Extra Charges

Adding and Updating New Content

Up to 1 Page

Changes in Address or Contact Information

Yes

Trouble Shooting Server Issues

No

Scan Website for Malicious Issues

No

Broken Link Check & Fix

Extra Charges

Get Support On

Email

Note: All prices are excluding taxes.

GO DIGITAL WEB will not be responsible for any hack and malware issue. We will try to fix as per our knowledge and skill if anything goes wrong.

SILVER

15,000 INR

**PER YEAR
EXCLUSIVE OF ALL TAXES**

Website Updates (Text, Photos, Pages, Navigation, Videos, Links)

Maximum 10 Updates

Technical Support Duration

5 Hours per Month

Work Completion Time

3 Business Days

New Product Upload

Extra Charges

Domain & Hosting Assistance

No

Website Customization Works

Extra Charges

Website Health Check

Monthly

Image Optimization

Extra Charges

Code Optimization

Extra Charges

WordPress Core & Plugin Update

Extra Charges

*Theme Updates**

No

Website Speed Optimization

Extra Charges

Adding and Updating New Content

Up to 2 Page

Changes in Address or Contact Information

Yes

Trouble Shooting Server Issues

No

Scan Website for Malicious Issues

No

Broken Link Check & Fix

Extra Charges

Get Support On

Email

Note: All prices are excluding taxes.

GO DIGITAL WEB will not be responsible for any hack and malware issue. We will try to fix as per our knowledge and skill if anything goes wrong.

GOLD

20,000 INR

**PER YEAR
EXCLUSIVE OF ALL TAXES**

Website Updates (Text, Photos, Pages, Navigation, Videos, Links)

Maximum 20 Updates

Technical Support Duration

8 Hours per Month

Work Completion Time

2 Business Days

New Product Upload

Extra Charges

Domain & Hosting Assistance

No

Website Customization Works

Only Basic Changes Allowed

Website Health Check

Monthly

Image Optimization

Extra Charges

Code Optimization

Extra Charges

WordPress Core & Plugin Update

Extra Charges

Theme Updates*

No

Website Speed Optimization

Extra Charges

Adding and Updating New Content

Up to 3 Page

Changes in Address or Contact Information

Yes

Trouble Shooting Server Issues

Yes

Scan Website for Malicious Issues

No

Broken Link Check & Fix

Extra Charges

Get Support On

Phone/Email

Note: All prices are excluding taxes.

GO DIGITAL WEB will not be responsible for any hack and malware issue. We will try to fix as per our knowledge and skill if anything goes wrong.

PLATINUM

35,000 INR

**PER YEAR
EXCLUSIVE OF ALL TAXES**

Website Updates (Text, Photos, Pages, Navigation, Videos, Links)

Maximum 40 Updates

Technical Support Duration

10 Hours per Month

Work Completion Time

1 Business Days

New Product Upload

Extra Charges

Domain & Hosting Assistance

Yes

Website Customization Works

Only Basic Changes Allowed

Website Health Check

Weekly

Image Optimization

Extra Charges

Code Optimization

Extra Charges

WordPress Core & Plugin Update

Only Basic Changes Will Be Done

*Theme Updates**

No

Website Speed Optimization

Extra Charges

Adding and Updating New Content

Up to 5 Page

Changes in Address or Contact Information

Yes

Trouble Shooting Server Issues

Yes

Scan Website for Malicious Issues

Yes

Broken Link Check & Fix

Extra Charges

Get Support On

Phone/Email

Note: All prices are excluding taxes.

GO DIGITAL WEB will not be responsible for any hack and malware issue. We will try to fix as per our knowledge and skill if anything goes wrong.

Website Development Packages

STARTUP WEBSITE DEVELOPMENT PACKAGE

₹8,000

EXCLUSIVE OF ALL TAXES

- 3 Pages
- Logo
- 1 Banner
- Dynamic Website
- 1 Contact Form
- Gallery Section
- ₹200 – Content/Page
- Social Profile Link
- Facebook Page Creation
- Click to Call/Email
- Mobile Responsive
- Easy to Edit
- Login Details Will Be Given
- Delivery in 7 Days
- Renewal – 2000 Rs + Domain Price Plus GST
- Support – 500 Rs/Hr

Additional Offers (Optional)

Facebook Ads – 4000 Rs Instead of 8000 Rs

Google Ads – 4000 Rs Instead of 8000 Rs

SEO Service – 5000 Rs Instead of 10,000 Rs

***SMALL BUSINESS WEBSITE
DEVELOPMENT PACKAGE***

₹15,000

EXCLUSIVE OF ALL TAXES

- 10 Pages
- Logo
- Slider
- Dynamic Website
- Domain – 1st Year Free
- Hosting – 1st Year Free
- 1 Contact Form
- 100 Rs SSL/month
- Testimonials
- Gallery Section
- Chat Feature
- 300 Rs/Extra Page
- 200 Rs – Content/Page
- Social Profile Link
- Facebook Page Creation
- Click to Call/Email
- Mobile Responsive
- Easy to Edit
- Delivery in 7 Days
- Renewal – 3000 Rs + Domain Price Plus GST
- Free 4 Hours Support
- Support – 500 Rs/Hr

Additional Offers (Optional)

Facebook Ads – 4000 Rs Instead of 8000 Rs

Google Ads – 4000 Rs Instead of 8000 Rs

SEO Service – 5000 Rs Instead of 10,000 Rs

ECOMMERCE WEBSITE DEVELOPMENT PACKAGE

₹30,000

EXCLUSIVE OF ALL TAXES

- Up to 50 Products
- Logo
- Contact Form – 3
- Domain – Free for 1st Year
- Free SSL
- Site Backup
- 100 Rs – Content/Page
- Email-1 (Space only 500 MB Each)
- 300 Rs/Extra Page
- WhatsApp Chat Integration
- Social Media Profiles Integration
- Social Profile Link
- WordPress Login Details Will be Given
- Payment Gateway
- 7000 Rs Renewal from 2nd Year (Domain Renewal Not Included)
- Extra Support – 500 Rs/Hour
- Revisions – 2
- Call/Email/Chat Support

Additional Offers (Optional)

Facebook Ads – 4000 Rs Instead of 8000 Rs

Google Ads – 4000 Rs Instead of 8000 Rs

SEO Service – 5000 Rs Instead of 10,000 Rs

- **Plus 18% GST**

- This is standard pricing and as per the client's requirements, prices may go up.

SEO (Search Engine Optimization) Packages

Small Business

SEO Packages

12000 INR

PER MONTH

EXCLUSIVE OF ALL TAXES

WEBSITE REVIEW & ANALYSIS

Max 5 Keywords

Website & Competitor Analysis

Content Duplicity Check

Initial Ranking Report

Keywords Research

ON PAGE SEO ANALYSIS

Meta Tags Creation

Canonicalization

URL Structure

Content Optimization

Image Optimization

Heading Tag Optimization

Website Speed Optimization

Robots.txt

Sitemap Creation

Google Analytics & Search Console Setup

Blog Optimization – 2 Posts

CONTENT MARKETING

Blog Posting (500 – 700 words) – 1

Article Writing and Submissions (500 – 700 words) – 1

LOCAL SEO SETUP

NAP Syndication & Local Citations – 5

Local Classifieds – 2

OFF PAGE SEO

Social Sharing – 30(Total)

Blog Social Sharing

Slide Submissions – 1

Text-Based Infographic Creation – 1

Q & A – 1

Mid-Size Business

SEO Packages

20000 INR

PER MONTH

EXCLUSIVE OF ALL TAXES

INITIAL REVIEW & ANALYSIS

Max 15 Keywords

Website & Competitor Analysis

Content Duplicity Check

Initial Ranking Report

Keywords Research

ON PAGE SEO ANALYSIS

Meta Tags Creation

Canonicalization

URL Structure

Content Optimization

Image Optimization

Heading Tag Optimization

Website Speed Optimization

Robots.txt

Sitemap Creation

Google Analytics & Search Console Setup

Blog Optimization – 5 Posts

CONTENT MARKETING

Blog Posting (500 – 700 words) – 2

Article Writing and Submissions (500 – 700 words) – 2

Press Release Submissions (300 – 500 words) – 2

OFF PAGE SEO

Social Sharing – 40(Total)

Blog Social Sharing

Slide Submissions – 2

Text-Based Infographic Creation – 2

Q & A – 3

Large or Ecommerce

SEO Packages

35000 INR

PER MONTH

EXCLUSIVE OF ALL TAXES

INITIAL REVIEW & ANALYSIS

Max 25 Keywords

Website & Competitor Analysis

Content Duplicity Check

Initial Ranking Report

Keywords Research

ON PAGE SEO ANALYSIS

Meta Tags Creation

Canonicalization

URL Structure

Content Optimization

Image Optimization

Heading Tag Optimization

Website Speed Optimization

Robots.txt

Sitemap Creation

Google Analytics & Search Console Setup

Blog Optimization – 10 Posts

LOCAL SEO SETUP

Google Map Integration on website

Google My Business Page Setup and Optimization

NAP Syndication & Local Citations – 15

Local Classifieds – 10

CONTENT MARKETING

Blog Posting (500 – 700 words) – 2

Article Writing and Submissions (500 – 700 words) – 4

Press Release Submissions (300 – 500 words) – 2

Note: This is standard SEO pricing and as per the **client's requirements, prices may go up.**

ORM (Online Reputation Management) **Packages**

Basic

ORM Packages

12000 INR

PRE MONTH

EXCLUSIVE OF ALL TAXES

Content Marketing

Article Submission (500 – 700 words) - 2 Per Month

Link Building

Local Citation* – 5 per Month

Social Sharing- 25 per Month

Local Classifieds* – 5 per Month

GMB Posting – 5 per Month

Reporting

Monthly

Advanced

ORM Packages

24000 INR

PRE MONTH

EXCLUSIVE OF ALL TAXES

Content Marketing

Article Submission (500 – 700 words) - 4 Per Month

Blog Submission (500 – 700 words) - 1 Per Month

Press Release Submission

Link Building

Local Citation* – 10 per Month

Social Sharing- 40 per Month

Local Classifieds* – 10 per Month

GMB Posting – 10 per Month

YouTube (All the Videos Will Be Provided By Client)

Video Upload – 2 per Month

Video Optimization – 2 per Month

Facebook

Page Creation

Profile Pic Creation

Cover Pic Creation

Posting – 2 per week

Reporting

Monthly

Enterprise

ORM Packages

35000 INR

PRE MONTH
EXCLUSIVE OF ALL TAXES

Content Marketing

Article Submission (500 – 700 words) - 6 Per Month

Blog Submission (500 – 700 words) - 2 Per Month

Press Release Submission (300 – 500 words) – 2 Per Month

Link Building

Local Citation* – 15 per Month

Social Sharing- 60 per Month

Local Classifieds* – 15 per Month

GMB Posting – 15 per Month

YouTube (All the Videos Will Be Provided By Client)

Video Upload – 4 per Month

Video Optimization – 4 per Month

Facebook

Page Creation

Profile Pic Creation

Cover Pic Creation

Posting – 4 per week

LinkedIn

Page Creation

Profile Pic Creation

Cover Pic Creation

Posting – 4 per week

Twitter

Page Creation

Profile Pic Creation

Cover Pic Creation

Tweet- 4 Tweet Per Week

Support

Email

Chat

Call

Reporting

Monthly

Weekly

Note: Number of submissions depend on backlink resources availability.

Plus 18% GST

This is standard pricing and as per client's requirements, prices may go up.

SMM (Social Media Marketing) Packages

BASIC

SMM Packages

12,000 INR

PER MONTH

EXCLUSIVE OF ALL TAXES

Ads Spend – Rs.6, 000
(It will be paid to ads platform)

Our Management Fee – Rs. 6,000

Account Management – 1

Creation of Campaign – 1

Facebook Marketing

Facebook Business Manager Set Up

Custom Audience Creation

Facebook Analytics Report Creation

Ad Campaign Monitoring

Customization of Ad Placements

Traffic Monitoring

Monthly Report

Instagram Marketing

Audience Research

Instagram Ads Creative Creation & Design

Instagram Ads Monitoring and Management

LinkedIn Marketing

Campaign Manager Account Set Up

Ads Monitoring

Monthly Report

Youtube Marketing

Youtube Ad Account Set Up

Skippable In-Stream Ads

Detailed Audience Creation

Monthly Report

Twitter Marketing

Tweet Engagement Ads

Audience Creation

Monthly Report

ENTERPRISE

SMM Packages

35,000 INR

PER MONTH

EXCLUSIVE OF ALL TAXES

Our Management Fee – Rs. 35,000

Account Management – 5

Creation Of Campaign – 6

Facebook Marketing

Facebook Business Manager Set Up

Pixel Installation

Custom Conversion Creation

Remarketing

Custom Audience Creation

Creation Of Automated Rules

Facebook Analytics Report Creation

Ad Campaign Monitoring

Catalogue Creation

Dynamic Ads Creation

Instant Experience Ads Creation

Customization Of Ad Placements

A/B Testing Of Ad Set, Creative And Placement

Carousel And Collection Ads

Traffic Monitoring

Monthly Report

Instagram Marketing

Audience Research

Instagram Ads Creative Creation & Design

Instagram Ads Monitoring And Management

LinkedIn Marketing

Campaign Manager Account Set Up

LinkedIn Insight Tag Installation

Creation Of Custom Conversion

Ads Monitoring

Monthly Report

Youtube Marketing

Youtube Ad Account Set Up

Skippable In-Stream Ads

Non-Skippable In-Stream Ads

Bumper Ads

Discovery Ads

Youtube Video Sequence Ads

Detailed Audience Creation

Custom Audience Creation

A/B Testing Of Targeting

Remarketing Video Ads

Video Ads With Promotion Of Your Products

Monthly Report

Twitter Marketing

Tweet Engagement Ads

Video Or GIF View Ads

Awareness Ads

Website Conversion Ads

In-stream Video View Ads

Follower Ads

App Install Ads

App Reengagement

Audience Creation

Monthly Report

Plus 18% GST

Note: This is standard social media marketing pricing and as per the client's requirements, prices may go up.

Don't Want to Wait?

Mail us: godigitalweb21@gmail.com

All payments will be 50% advanced and no refund will be applicable.